

## Logo Design Packages

### PLATINUM

8 logo design options

The logo design process...

1. Logo design questionnaire to be completed
2. 8 logo design options presented based on completed questionnaire
3. A first round feedback form sent to you for completion
4. 6 logo design options presented to you based on your first round of feedback
5. A second round feedback form sent to you for completion
6. 4 logo design options presented to you based on your second round of feedback
7. A third round feedback form sent to you for completion
8. 2 logo design options presented to you based on your feedback
9. A fourth & final round feedback form sent to you for completion
10. Your finished logo design presented to you for signoff.

### GOLD

6 logo design options

The logo design process...

1. Logo design questionnaire to be completed
2. 6 logo design options presented based on completed questionnaire
3. A first round feedback form sent to you for completion
4. 4 logo design options presented to you based on your second round of feedback
5. A second round feedback sent to you for completion
6. 2 logo design options presented to you based on your feedback.
7. A third & final round feedback form sent to you for completion
8. Your finished logo design presented to you for signoff.

### SILVER

4 logo design options

The logo design process...

1. Logo design questionnaire to be completed
2. 4 logo design options presented to you based on the questionnaire
3. A first round feedback form sent to you for completion
4. 2 logo design options presented to you based on your first round of feedback
5. A second & final round feedback form sent to you for completion
6. Your finished logo design presented to you for signoff.

### Delivery of your logo...

Your new logo will be sent to you in the following file formats:

**For print use:** ai, pdf, eps and hi-res jpeg.

**For digital / web use:** jpeg and png.

**For social media (Facebook & Twitter platforms only):** Your logo sized to spec per social media platform in jpeg format (for you to insert into both profile and header page sections).